



January 28, 2011

Dear LCRA Customer,

Last year, LCRA partnered with the University of Texas at Austin LBJ School of Public Affairs to develop a survey and statistical model to assess the effectiveness of various water conservation practices. The Lakeside Division was used to test the model. This survey was mailed last February and approximately 60 percent of Lakeside farmers participated. This was an exceptional response rate. I'd like to thank everyone who participated. An interim report with study results is available online at <http://www.hb1437.com>.

The study shows that precision leveling accounts for a significant reduction in water use and that fields with straight levees also use significantly less water. However, with only four years of data, there was not enough to differentiate first and second crop water use patterns. We believe that an additional year of data will make this possible.

Therefore, LCRA is again requesting your help. We'd like you to update the enclosed survey with 2010 field data. The survey is similar to last year's. If you filled out the survey last year, we only need 2010 field data this year. If this is your first time responding to the survey, please include data for all five years. Your participation in this water use survey is vital to LCRA's efforts to measure water savings and could influence the direction of future funding for on-field conservation practices.

You can complete the survey in several ways:

- Call our Austin office and answer the questions over the phone
- Fill out the survey and return it in the enclosed envelope; or
- Make an appointment to visit LCRA's Eagle Lake office and complete the survey there

Please contact us or return the survey by Feb. 11, 2011. If you prefer to visit the office, please make an appointment. To assist you with completing the survey, a mapbook of your 2010 fields is enclosed. If you did not complete the survey from last year, the 2006-2009 map is also enclosed. Additional copies of the survey form are available at <http://www.hb1437.com>.

Your participation in this survey is voluntary and the information provided will not be released by LCRA unless required to do so by law. If you have any questions about the survey, please contact Stacy Pandey or Ana Ramirez at (512)473-3200/ 1-800-776-5272 or send an email to watercon@lcra.org. We appreciate your time and effort and look forward to your participation.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kyle Jensen', is written over a white background. The signature is fluid and cursive, with a long horizontal line extending to the right.

Kyle Jensen

Manager, Water Operations