

HOW TO CREATE : *Be LakeWise signs*

1 DOWNLOAD THE FILE.

2 OPEN IN PDF READER.

- If you're not including your logo, go to step 5.
- If you'd like to include your logo, follow steps 2-5.

3 INSERT YOUR LOGO INTO THE SPACE PROVIDED.

- **Pro tip:** Size your logo to no larger than 4.5" tall x 15.5" wide for the 24x36" signs, and 6.5" tall x 23.5" wide for the 36x54" signs.

4 SAVE THE EDITED FILE.

5 SEND THE FILE TO A PRINTING COMPANY OF YOUR CHOICE. INCLUDE THESE INSTRUCTIONS:

Please print the attached sign(s) with the specs below:

- *Material: [insert your sign material* here]*
- *Colored print*
- *Single-sided*
- *Trimmed to bleed at [insert your dimensions** here]*
- *Quantity, delivery date and delivery location*

*We recommend .080 aluminum with reflective adhesive vinyl and rounded corners for a highly visible sign with a durable, lasting finish and safe edges.

**The file dimensions can be found in the file name. For example, the file "BeLakeWise_outdoor-sign_swim-beaches_logo-qr_24x36.pdf" is 24x36".

Be LAKE-WISE

HOW TO PRINT : *Be LakeWise posters*

1 DOWNLOAD THE FILE.

2 OPEN IN PDF READER.

3 PRINT POSTER.

- **Pro tips:**

- If printing on your personal printer, make sure to change your printer's print settings to match the size (letter/8.5x11", etc.) and orientation (horizontal, vertical) you downloaded.
- If sending to a printing company of your choice, include these instructions, along with the attachment of your download:

Please print the attached poster(s) with the specs below:

- *Material/paper type: [insert your material* here]*
- *Colored print*
- *Single-sided*
- *No bleed [insert your dimensions** here]*
- *Quantity, delivery date and delivery location*

*We recommend 80-100 lb. bright white cover weight stock for a thicker poster. You could even laminate the poster(s) for added durability.

**The file dimensions can be found in the file name. For example, the file "BeLakeWise_poster_keep-calm-and-swim-on_8.5x11.pdf" is 8.5x11".

Be LAKE-WISE